

Celebrating the Grand Opening of a New Safeway in West L. A.

MILLION POUND BEEF SALE

Money Back
Guarantee
on Every
Pound
Superb Beef
• Best Flavor
• Best Values

**PRICES SLASHED ON MORE THAN
ONE MILLION POUNDS OF BEEF**

 Safeway salutes the opening of
another magnificent new store
at 11951 San Vicente Blvd.,
Brentwood Heights, West Los
Angeles.

Chuck Steak
Center Cut
U.S.D.A. Choice
Grade Beef lb. **49¢**
Shoulder Steak Round Bone lb. **59¢**
Beef Rib Steak U.S.D.A. Choice lb. **89¢**
Spencer Steak Boneless Eye of Rib lb. **\$1.59**
Rib Roast
Standing Cut Large End lb. **79¢**
Small End Full 3-rib lb. **89¢**
7-Bone Beef Roast U.S.D.A. Choice lb. **49¢**
Shoulder Clod Boneless beef roast lb. **83¢**
Beef Rump Roast Bone in lb. **79¢**
Swiss Steak
Thick Cut Round U.S.D.A. Choice Beef—Bone in lb. **69¢**
Round Steak Center Cut Bone in lb. **79¢**
Top Round Steak Boneless lb. **89¢**
Sirloin Tip Steak lb. **98¢**
Sliced Bacon Farmer John, Reg. or Thick Roth, Regular or Thick Swift Premium, Dubuque Royal Butter 1-lb. pkg. **59¢**
Ground Shoulder Lean Beef Chuck lb. **59¢**
Ground Round Extra Lean Fresh Beef lb. **69¢**
Danish Hams Jaka—Fully Cooked—Save 31¢ 2-lb. can **\$1.98**
Wilson's Ham Slice 'n' Serve 10-oz. pkg. **99¢** 4-oz. pkg. **49¢**
Beef Cubes Lean, Boneless For Stewing lb. **79¢**
Shrimp Meat Shelter Cove Cooked, Peeled 1-lb. can **\$1.59**
Game Hens Shenandoah Rock Cornish US Govt. Insp.—Grade A Min. Wt. 16-oz. ea. **79¢**

(Gourmet Eating at Budget Price, Box of 12, \$8.99)

Sliced Luncheon Meats

 Armour Party Salami 4-oz. 3 Pkgs. **\$1**
Safeway Large Bologna 7-oz.
Safeway Pickle-Pimento 7-oz.
Safeway Olive Loaf 7-oz.

Banquet Frozen Meat Dinners
Turkey, Chicken, Ham, Salisbury Steak, Sliced Beef
each **39¢**
Bel-air Frozen Fruits & Vegetables
Economy Size Pack
Blackberries, Green Beans, 1 1/4-lb. bag; Fordhook Limas, Cut Corn, Mixed Vegetables, Peas & Carrots, Crinkle Cut Potatoes, Green Peas—2-lb. Bag.
Your Choice each **49¢**
Bel-air Frozen Apple Pies
Tender Flaky Crust
Ready for home baking
full 24-oz. 8-inch size each **29¢**

Dollar Values on Frozen Foods at Safeway

 Bel-air Sliced Peaches 12-oz.
Bel-air Red Raspberries 10-oz.
Bel-air Sliced Strawberries 16-oz.
Le Valley Italian Beans 10-oz.
Bel-air Limas, Fordhook or Baby 10-oz.
Bel-air Broccoli Spears 10-oz.
Bel-air Corn-on-cob 2-ears
Bel-air Cauliflower 10-oz.
Bel-air Brussels Sprouts 8-oz.

 Mix 'em As You Wish! **4 for \$1**

 Bel-air Tangerine Juice 6-oz.
Bel-air Orange Juice 6-oz.
Dole Pineapple-Orange Juice 6-oz.
Bel-air Regular Cut Beans 9-oz.
Bel-air French Cut Beans 9-oz.
Bel-air Succotash 10-oz.
Bel-air Mixed Vegetables 10-oz.
Bel-air Cut Rhubarb 12-oz.

 Mix 'em As You Wish! **5 for \$1**

 Bel-air Grapefruit Juice 6-oz.
Bel-air Chopped Broccoli 10-oz.
Bel-air Cut Golden Corn 10-oz.
Bel-air Green Peas 10-oz.
Bel-air Spinach, Leaf, Chopped 12-oz.
Bel-air Cooked Squash 14-oz.
Bel-air French Fries 9-oz.
Manor House Meat Pies 8-oz.
Beef, Turkey, Chicken

 Mix 'em As You Wish! **6 for \$1**
Asparagus Spears
Rinso Blue Detergent
Pineapple Juice
Sliced Pineapple
Butter-Nut Coffee
Liquid Metrecal
Swiss Cheese

 Bel-air Frozen Whole Spears Premium Quality 8-oz. pkg. **39¢**

 Price includes 10¢ Off Label 14-oz. pkg. **59¢**

 Dole's Hawaiian Delicious juice of field-ripened pineapples 4 46-oz. cans **\$1**

 Dole's Hawaiian Tender Golden Slices Luscious Hawaiian Fruit 5 14-oz. cans **\$1**

 Vacuum Packed Rich, whole-bodied Regular or Drip 1-lb. can **59¢**

 Diet Control Formula Choice of—Butterscotch, Chocolate or Vanilla 6 8-oz. cans **\$1.59**

 Best Buy A mild whole-milk cheese Soft texture—fine flavored lb. **69¢**
Low, Low Prices plus Blue Chip Stamps

Safeway Produce Values

Navel Oranges Large size California 2 lbs. **25¢**
Bananas Central American Golden-ripe 2 lbs. **25¢**
Ruby Grapefruit lb. **7¢**
Jumbo Avocados Extra Large Each **19¢**
Walnuts or Pecans New Crop lb. **29¢**
Christmas Trees

 Top quality, freshly-cut.
Grown in Canadian Rockies
3' to 8' sizes. Priced
from \$1.95 to \$3.95
stands included.
Available at most Safeways

Huck Finn

Dog Food

 15 1/2-oz. can **5¢**

 Popular Mechanic's Illustrated
Home Handyman

 Vol. 1 All others Vol. 16
49¢ 99¢ each on sale

 Golden Book, Home & High School
Encyclopedia

 Vol. 1 All others Vol. 14
49¢ \$1.29 each on sale

Men's Shirts

 Wash 'n Wear Sanforized.
Short Sleeves.
Whites and Patterns.
Small, Medium or Large.
Made in U.S.A.

 Regularly **\$1.11**
each

A Gift Everyone Can Use...

Gift Certificate from Safeway!

 For Hams, For Turkeys, For Merchandise
Ask Checker For Full Details

Our Guarantee

Take any Safeway Bakery Product home and serve it your favorite way. If it isn't perfectly delicious...

It Will Not Cost You A Cent.
Safeway Guarantees It!

Pound Cake
Mrs. Wright's Iced Cinnamon Rolls

 Rich and tasty with a delicious vanilla frosting
Regularly 29¢

 pkg. of 8 **19¢**
Mrs. Wright's Fruit Cake

 A holiday favorite in decorative tin 2-lb. size **\$1**
Mrs. Wright's Bread Buys

 Multigrain Power Protein, Ballerina 4 15-oz. loaves **\$1**

SPECIALS EFFECTIVE Thurs., Fri., Sat., Sun., Dec. 14, 15, 16, 17, at local Safeway Stores

SAFEMAY
COPYRIGHT, 1960, AND/OR 1961, SAFEMAY STORES, INCORPORATED
Applicable taxes collected. Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobaccos, alcoholic beverages or magazines.

**Carson at Western, TORRANCE—
101 Hwy. at Narbonne, LOMITA**